



CCSE Residential Energy Roadshow Kicks Off 18-Month Program Demonstrating Benefits of Energy Efficiency, Renewable Energy and Alternative Fuels

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ROUSH CleanTech and Ferrellgas to provide propane autogas truck and fuel for mobile exhibit of home energy products and technologies at events across California

SAN DIEGO, Aug. 24, 2011 /PRNewswire via COMTEX/ --

The California Center for Sustainable Energy (CCSE) has partnered with ROUSH CleanTech, an industry leader in propane autogas technology, and Ferrellgas, a nationwide propane supplier, as a part of an 18-month mobile exhibit program highlighting residential energy efficiency and home improvements. The CCSE Residential Energy Roadshow, which kicks off August 26-28 at the San Diego Home, Hot Tub & Landscape Show, is designed to educate and inspire Southern Californians to learn about and implement energy-saving practices in home efficiency, solar technologies and alternative-fuel transportation.

"Thanks to generous donations from ROUSH CleanTech and Ferrellgas, hundreds of thousands of Californians will be able to learn about home energy efficiency, solar energy and the products and incentives available to them when visiting the mobile exhibit," said Irene Stillings, CCSE executive director. "This is a perfect example of how multiple clean technologies can work together to demonstrate energy savings, reduce greenhouse gas emissions and promote more sustainable practices."

Using a Ford F-250 pickup truck with the ROUSH CleanTech liquid propane autogas fuel system, CCSE will transport the exhibit to community events throughout San Diego, Riverside and San Bernardino counties. The truck will have access to Ferrellgas propane autogas stations for refueling at more than 200 locations in California alone.

The CCSE Residential Energy Roadshow is funded in part by the Department of Energy in support of the goals of its BetterBuildings Neighborhood Program and two California programs, Energy Upgrade California(TM) and Go Solar California! Various manufacturers and service providers have donated generously to the exhibit as well.

"Ferrellgas is proud to partner with the California Center for Sustainable Energy and ROUSH CleanTech to educate Californians about ways to save money and the environment by implementing energy efficiency solutions in their homes and at their businesses," said George Koloroutis, president of Ferrell North America and senior vice president of Ferrellgas. "As the nation's leading propane retailer, we've been doing just that for more than 70 years."

Vehicles powered by propane autogas emit up to 24 percent fewer greenhouse gasses and 20 percent less nitrogen oxide, with significantly fewer particulates. All of this can help improve the air Californians breathe and lower the emissions footprint of commercial fleets across the state. Historically, propane autogas costs 30 to 40 percent less than gasoline and requires less vehicle maintenance due to its clean-burning properties, making it an economical alternative as well.

"This is a great partnership that will showcase to Californians that propane autogas is the most readily deployable and flexible alternative fuel," said Todd Mouw, vice president of sales and marketing for ROUSH CleanTech. "Propane autogas can immediately address air quality concerns for residents."

The BetterBuildings Neighborhood Program supports forty competitively selected communities nationwide that are using innovation and investment in energy efficiency to expand the building improvement industry, test program delivery business models and create jobs with an emphasis on home energy improvement.

Energy Upgrade California is a California program designed to guide homeowners in making energy-efficient upgrades to reduce energy use, conserve natural resources and create more comfortable and efficient homes. Go Solar California! is the marketing campaign for the California Solar Initiative, an incentive program designed to encourage Californians to install 3,000 megawatts of solar energy systems on homes and businesses by the end of 2016 and 585 million therms of gas-displacing solar hot water systems by the end of 2017. Energy Upgrade California and Go Solar California! are joint efforts of the California Energy Commission and the California Public Utilities Commission.

As the only organization in California concurrently administering aspects of all three energy programs and a variety of clean transportation initiatives, CCSE developed this mobile showcase to provide a one-stop information resource for homeowners to help them understand their options and make their energy decisions easier. The exhibit addresses a wide range of sustainability practices to save energy and money, such as capturing rainwater, insulating homes and using new lighting technologies.

More information, including a schedule of events, is available at <http://www.energycenter.org/roadshow>.

About California Center for Sustainable Energy: CCSE is an independent, nonprofit organization that provides a wide range of services that help people adopt greener practices and save energy and money through rebates, technical assistance and public education. For more information and workshop listings, visit www.energycenter.org or call 1-866-SDENERGY. Contact: Mitch Moore, 858.634.4742, mitch.moore@energycenter.org

About Ferrellgas: Overland Park, Kansas-based Ferrellgas Partners, L.P. is a Fortune 1000 company and, through its operating partnership, Ferrellgas, L.P., serves the residential, industrial/commercial and agricultural propane needs of approximately one million customers in all 50 states, the District of Columbia and Puerto Rico. Ferrellgas employees indirectly own more than 20 million common units of the partnership through an employee stock ownership plan. Under the trade name Blue Rhino, Ferrellgas is also the nation's largest provider of propane by portable tank exchange. More information about the company can be found at www.ferrellgas.com, www.ferrellautogas.com and www.bluerhino.com.

Contact: Scott Brockelmeyer, 913.661.1830 , scottbrockelmeyer@ferrellgas.com

About ROUSH CleanTech: Based in Michigan, ROUSH CleanTech offers dedicated liquid propane autogas fuel systems for a variety of light- and medium-duty Ford vehicles, including the F-150, F-250 and F-350 pickup truck series; the F-450 and F-550 chassis cab truck series; the E-150, E-250 and E-350 van and wagon series; the E-350 and E-450 cutaway van series; and the Blue Bird Propane-Powered Vision. Currently offered through authorized Ford dealerships around the country, the ROUSH CleanTech propane autogas fuel system delivers the same factory Ford performance characteristics and serviceability with a 5-year/60,000-mile limited warranty. Customers can reduce operating costs significantly while reducing vehicle emissions. Complete details on ROUSH CleanTech propane autogas offerings can be found online at ROUSHcleantech.com or by calling 800.59.ROUSH. Contact: Julie Puckett, 703.675.0520 roush@thesales.net

Media Contact:

Chuck Colgan
California Center for Sustainable Energy
858.244.1184
chuck.colgan@energycenter.org

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